



CAD-Ray Goes Global

Media Release

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CAD-Ray, the largest Medit dealer in the world and a global leader in intra-oral scanner installations, today announces the new Medit i700 intra-oral scanner will be the highlight of their April 16th Special Event in Las Vegas, Nevada, hosted by Dr. Michael DiTolla. The company also announces expansion of their Medit distribution into Europe and CAD-Ray's own introduction of the world's first affordable, cloud-based CAD software for dentists called Clinux.

“For over a year we have been working behind the scenes to establish distribution in Europe and the development of our own CAD software”, says Dr. Armen Mirzayan, Founder and CEO of CAD-Ray Inc. (USA). Our event in Las Vegas gives us the opportunity to not only show the incredible capabilities of the new Medit i700, but also premiere our Clinux CAD software and officially kick off our European distribution. And I am particularly excited about the management team we have in place for our European operations.”

Leading CAD-Ray Europe is the former global head of Sirona Dental Systems GmbH CAD/CAM business, Mr. Roddy MacLeod as CEO, along with former Sirona CAD/CAM Software R&D Group Leader, Mr. Ulf Willers as CTO and Head of R&D. Both Mr. MacLeod and Mr. Willers played instrumental roles in the development of dentist CAD/CAM systems over the last 20+ years and now bring their significant experience to CAD-Ray.

Dr. Mirzayan continues, “CAD-Ray's goal is to become the number one CAD/CAM company in the world. To do that, we're not only expanding our innovative distribution model to Europe, but we're also making our own CAD software. Our experience shows us that dentists don't need CAD software that is optimized for the Lab and dumbed-down for the dentist, they need software optimized for the dental practice, especially single unit crowns. Because Roddy and Ulf were part of the original group that helped establish chairside CAD/CAM in dentistry, we believe there is no one better to lead our manufacturing efforts.”

Along with manufacturing, CAD-Ray Europe will also begin distributing the popular Medit i700/i500 intra-oral scanners and other CAD/CAM products into the European market.

CAD-Ray's rapid growth stems from their satisfied customers who overwhelmingly recommend CAD-Ray to their colleagues due to the high level of support offered by the company¹.

Roddy MacLeod comments: “CAD-Ray's distribution model is unique. Not only do we have a 20+-year CAD/CAM dentist in Dr. Mirzayan, who has spent much of his career teaching thousands of dentists how to become experts in in-office CAD/CAM, but

¹ CAD-Ray customer survey (February 2021, n=219 responses) Net Promoter Score (NPS): “How likely are you to recommend CAD-Ray to your colleagues?” CAD-Ray NPS score = 79.

actually everyone on our team has more than 10 years of dentist CAD/CAM experience, so our customers are getting the support they need to be successful. Technologies are evolving quickly and dentists need experts to help them get the maximum benefit from their investment and we have those experts at CAD-Ray.”

Dentists from all over the world are invited to experience the impressive performance of the new Medit i700 at the 20 demo stations CAD-Ray will have at the Las Vegas event. Additionally, American and European dentists wishing to pre-order the new Medit i700 may do so on the CAD-Ray.com website now.

Registration for CAD-Ray’s Special Event may be done on the CAD-Ray.com website.

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